

## **ROCKLER'S NEW SILICONE PROJECT MAT SAVES CLEANUP TIME AND PROTECTS TABLETOPS**

MEDINA, MN (November 19, 2015) - Rockler Woodworking and Hardware has introduced the Silicone Project Mat, a flexible, textured work surface for projects that offers quick and easy cleanup and protects the underlying area from potential damage.

The Silicone Project Mat sheds dried glue simply by cracking it and peeling it off, while wet glue is easily rinsed away, much like Rockler's award-winning silicone glue tools. The silicone is also heat-resistant, providing a protective barrier for hot glue guns. The mat lends protection to workbenches, countertops, dining room tables and more – wherever users decide to create their projects.

"The Silicone Project Mat provides an instant, protective, easy-to-clean work base," says Steve Krohmer, Rockler's vice president of merchandising and proprietary. "After finishing a project, all you need to do is crack any dried glue off, roll it up, and tuck it away until the next time you need it."

The Silicone Project Mat measures 15" x 30" overall and is 1/8" thick. The silicone material has no memory, so even if it has been rolled up for a long period of time, it will instantly roll out flat for use. One side of the mat is ribbed to help keep projects in place as well as trapping debris that may otherwise mar or stick to the project being assembled.

The Silicone Project Mat (56209) is priced at \$29.99. It can be purchased at [rockler.com](http://rockler.com) or Rockler Woodworking and Hardware stores nationwide, as well as through the Rockler catalog. For store locations or a free catalog, visit [www.rockler.com](http://www.rockler.com) or call 1-877-ROCKLER.

### **ABOUT ROCKLER WOODWORKING AND HARDWARE**

Celebrating its 61st year as a family-run business, Rockler Woodworking and Hardware is the nation's premier supplier of specialty hardware, tools, lumber and other high quality woodworking and do-it-yourself products. Rockler has 31 retail locations in AZ, CA, CO, FL, GA, IL, IN, MA, ME, MI, MN, MO, NH, NY, OH, OR, PA, TX, WA, and WI, as well as extensive catalog and internet operations.

To learn more about Rockler, please visit [www.rockler.com](http://www.rockler.com) or call 1-877-ROCKLER.

